

**EFFECTIVE DATE:**

January/February 2008

Average per-issue circulation: 155,000

WEB FEATURE: Magazine articles that receive extended treatment with photos and links on the FORE Magazine Web site (www.foremagazine.org)

2008 SOUTHERN CALIF. DIRECTORY OF GOLF

■ **THE ANNUAL** *Southern California Directory of Golf* (a special supplement polybagged with FORE's January/February issue) is **THE** reference book of Southern California golf! FORE readers and golf professionals refer to the directory (a joint publication with the *Southern California Section of the PGA*) throughout the year because it contains directions to every golf course in Southern California, listings of courses which accept outside play (with appropriate pricing information), yardages, course and Slope rating statistics and conversion tables, addresses and phone numbers of major golf associations throughout the U.S., and reference and historical information about the SCGA and SCPGA.

JAN./FEB., 2008

■ **IRELAND NORTH:** Many people know Ireland's famous golf courses, particularly those in the southwest quadrant of the island, but the northern coast and Northern Island boast several gems, as well. **WEB FEATURE**

■ **FORE'S ANNUAL** *Spotlight on Desert Golf* offers features and information on golf in the Coachella Valley and high desert areas of the SCGA's territory.

■ **THE ANNUAL PREVIEW** of SCGA Tournaments lists sites, entry requirements, entry forms and deadlines for each of the SCGA sponsored and administered tournaments throughout the year, including USGA events conducted by the SCGA.

■ A look at some of the pro tournaments in the Southland during the first few months of the year.

MARCH/APRIL, 2008

■ **THE ANNUAL** *Spotlight on Hawaii Golf* is included with this issue of FORE (and with the Spring issue of *NCGA Golf*). The annual supplement serves as an update on Californians' favorite destination for golf (or any other kind of) vacations. New courses are given special emphasis in this colorful section.

WEB FEATURE

■ **EQUIPMENT/FASHION:** *PGA Merchandise Show*. A review of new offerings at the big Orlando, Fla., show.

MAY/JUNE, 2008

■ **A PREVIEW OF THE U.S. OPEN** being contested at Torrey Pines Golf Course in La Jolla/San Diego.

■ **A PREVIEW OF THE CALIFORNIA AMATEUR CHAMPIONSHIP WEEK** being held in Southern California for the first time in the tournament's 97-year history. **WEB FEATURE**

■ **MOUNTAIN GOLF:** A look at golf courses where mountain ranges compete with rolling fairways for awe-inspiring views. **WEB FEATURE**

■ **GIFTS:** Suggestions for those shopping for golfers who are dads or grads — our annual cross section of offerings.

JULY/AUGUST, 2008

■ **A PREVIEW OF THE SCGA AMATEUR CHAMPIONSHIP**, one of the nation's oldest continuously contested amateur championships. Profiles of Saticoy Country Club, its professional, and the many quality contenders are included in this special section.

■ **COVERAGE OF THE CALIFORNIA AMATEUR CHAMPIONSHIP** with photos and interviews. **WEB FEATURE**

■ **PACIFIC COAST AMATEUR CHAMPIONSHIP** preview — this major amateur tournament will be played at Royal Colwood GC in Victoria, B.C.

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SEPT./OCT., 2008

■ **COVERAGE OF THE SCGA AMATEUR CHAMPIONSHIP** with photos and interviews from Saticoy Country Club. **WEB FEATURE**

■ **GOLF IN LAS VEGAS:** An in-depth look at one of the nation's fastest-growing golfing meccas.

■ **PICTURES AND REPORTS**, from the Pacific Coast Amateur Championship.

■ SCGA members' success in a number of national events is chronicled.

■ **BOOKS AND MORE:** Reviews and previews of books and videos.

NOV./DEC., 2008

■ FORE includes a special section on **GOLF IN ARIZONA** with this issue. It keeps Southern California golfers abreast of what's happening with their golf-rich neighbors.

WEB FEATURE

■ **HOLIDAY GIFTS:** A peek at new and interesting gifts just in time for the holiday gift-buying season.

■ **THE SCGA ANNUAL MEETING** and election of officers is profiled.

■ **FASHION:** a look at the latest trends.

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