



2018 ANNUAL REPORT



YOUR PASSION.
OUR PURPOSE.
GOLF'S FUTURE.



The SCGA Junior Golf Foundation inspires kids by creating a fun, engaged community that develops character through mentorship and empowerment. We create local golf communities that provide a safe, supportive and encouraging environment for youth to have fun, explore their future and develop the necessary skills to achieve their goals.



PRESIDENT'S NOTE

Here at the SCGA Junior Golf Foundation we're reflecting on 2018, and we're so proud of the impact that we've made on golfers across Southern California. We're using golf as the vehicle to enhance the lives of our kids.

In the past year we've been focused on three pillars of action: kids, community and golf.

To us this means we're growing the future of the game by diversifying the player pool and reaching even more youth. We're creating local golf communities where youth can feel safe, supported and encouraged; where they have fun, explore their future and develop the necessary skills to achieve their goals, both on and off the course. We're not stopping with golf though, as we've expanded our college prep program to serve even more kids and help them learn about opportunities that extend past the course.

We know that this game impacts kids for life, and we're helping them learn resiliency, respect and integrity – the lessons that develop strong adults. With that, we'd love to share some of our successes from the past year with you. After all, we couldn't do it without you!

We reached more kids than ever in 2018 – roughly 7,100 across Southern California. We continue to champion affordable access to the game and have had more than 4,500 kids use our Golf Pass to play more than 34,000 rounds for \$5 or less and hit more than 45,000 buckets of balls for \$2 or less.

At our instruction sites, we're helping kids get golf clubs that properly fit, a key to their enjoyment and success of the game. We fit 220 kids and provided financial assistance totaling \$10,000 to 20 percent of those who purchased clubs.

From collegiate golf, to aspiring aerospace engineers and golf coaches, our scholars continue to blow us away in how they make the most of the opportunities afforded to them.

Through the launch of our LPGA-USGA Girls Golf site and a girls-specific class, we are working to engage with even more girls, introducing and retaining them in the game of golf. We're specifically working in areas where girls face cultural and societal barriers that can keep them from participating in sports as they get older.

Even though it sounds like we've had a busy year, and believe me, we have, we're not stopping here. Through your continued support we are expanding our Player & Youth Development Program into additional regions, opening a new LPGA-USGA Girls Golf site to impact even more young women and help even more juniors find their future through our scholarship program. The coming year is going to be bigger and better. Thanks to YOU, we expect to reach 8,500 kids.

Please enjoy our annual report, and see how we're impacting the lives of kids long after they pack up their clubs for the day. We send our biggest thank you for your continued support and belief in our mission.

With thanks,

Suzanne Kelley
President



THANK YOU
to The Los Angeles CC,
North Ranch CC,
Palos Verdes GC and
Wilshire CC for hosting
a Play Day!

“When I first started playing golf I was really shy and introverted. When I went to Play Days I had to talk about my day and say something that I learned. That experience really helped with my public speaking and learning how to talk to professionals.”
STEPHANIE GONZALEZ, SCGA JUNIOR SCHOLAR

PLAY DAYS:

Members at SCGA clubs across Southern California host our Juniors for a day on the course and professional development.

WE’RE PREPARING OUR KIDS FOR THE FUTURE

SCGA Junior’s College Prep programming includes sessions to learn about the application process and recruiting, college tours and college golf seminars.



“Without the college prep class, I probably wouldn’t have been accepted to some of my reach schools nor would I be planning to play college golf. SCGA Junior has changed my path as a golfer and student through the educational outings and college prep classes.”
JULIETTE RUAUX, SCGA JUNIOR CLUB MEMBER

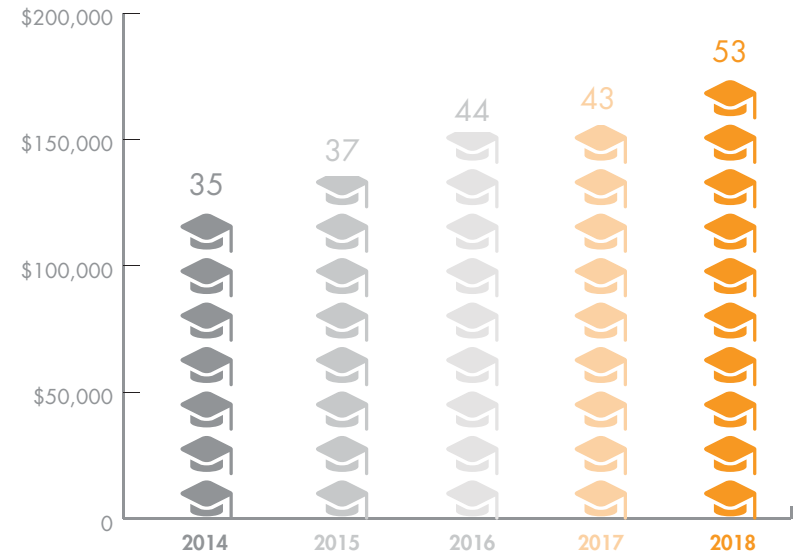
WE EMPOWER KIDS OFF THE COURSE



“SCGA Junior has made college more affordable for myself and my family. The scholarship was my thank you to my parents for helping me pay for my college tuition.”
SAMANTHA ROCHA, SCGA JUNIOR SCHOLAR

SCHOLARSHIPS

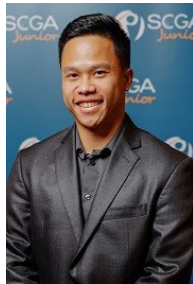
For the 2018-19 school year, we distributed \$178,000 to 53 scholars. Our recipients are selected from a pool of our most active and engaged members and continue to participate in SCGA Junior programming as volunteers and mentors throughout their time in college.



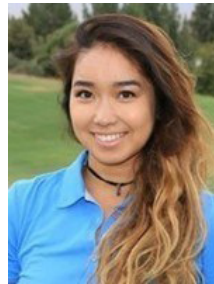
SCHOLARSHIPS AWARDED



Melody Muehlbauer: named a cadet in UCLA's first Women in Engineering Academy.



Michael Nguyen: awarded a scholarship to study Korean through his ROTC program.



Jakeishya Le: named a Big West Scholar-Athlete of the Year.

In 2018, we had scholars in **7 states**, **28** on their golf team, and volunteer **1,060 hours** in their communities.



BUILDING AN INCLUSIVE COMMUNITY OF GOLFERS

PLAYER & YOUTH DEVELOPMENT

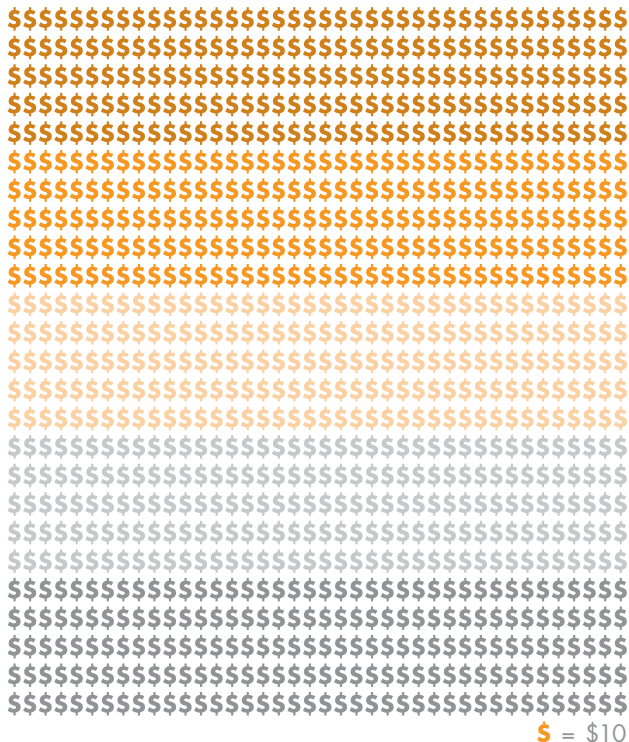
The Player & Youth Development Program offers opportunities to learn the game of golf from certified instructors at an affordable rate. In addition to weekly class, each session includes free, on-course playing opportunities, free club fitting days and a golf uniform.

Our Southeast LA community works directly in Norwalk, Downey and Pico Rivera at golf courses and in schools.

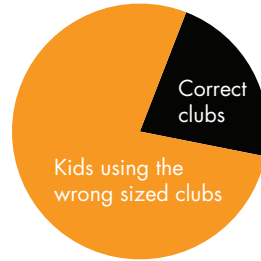
CLUB FITTING DAYS

23% of PYD members participated in Club Fitting Days. 78% of kids were playing with clubs that did not properly fit them. SCGA Junior provided \$10,000 of financial assistance towards equipment for those that could not afford it.

VALUE OF EQUIPMENT PROVIDED

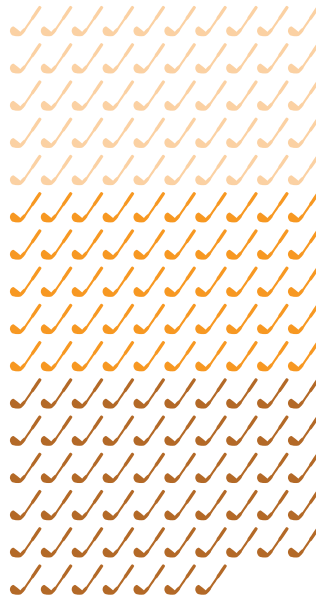


\$ = \$10

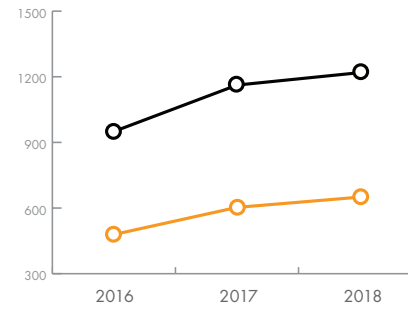


CLUB FITTING

CLUB FITTING PARTICIPANTS

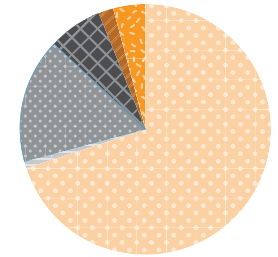


✓ = 1 kid



TOTAL & UNIQUE ENROLLMENT

ETHNICITY



- Latino
- African American
- Asian
- Caucasian
- Other/No Answer
- Multiracial

OUTREACH

SCGA Junior reached over 2,000 local kids through outreach. We offered P.E. programming and assistance starting and maintaining golf teams to seven local low-income high schools and elementary schools.



SCGA JUNIOR AWARDED \$17,440 OF FINANCIAL ASSISTANCE TO 340 FAMILIES.

CREATING A GOLF COMMUNITY FOR GIRLS

National Golf Foundation reports that 22.8% of U.S. golfers are female. SCGA Junior breaks barriers with 37% female participant in our PYD program.

In 2018, we launched the Southeast LA chapter of LPGA-USGA Girls Golf.

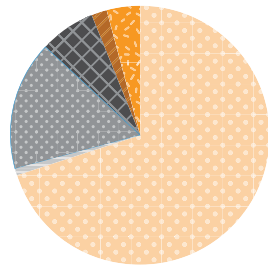


U.S. FEMALE GOLFERS

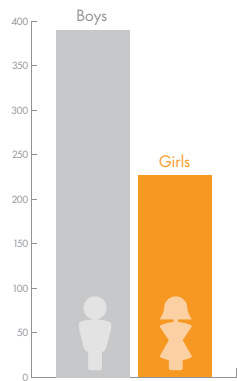


SCGA JUNIOR FEMALE GOLFERS

SCGA JUNIOR FEMALE GOLFERS BY ETHNICITY



- Latino
- African American
- Asian
- Caucasian
- Other/No Answer
- Multiracial



SCGA JUNIORS

HOMEGROWN HEROES

SCGA Junior employs 16 members of the Southeast LA community as golf coaches and role models.

Each coach has averaged

500 HOURS

coaching and mentoring youth



“Coaching has given me pride and confidence within myself, and it’s made me realize how important it is to be a coach, mentor and role model for today’s youth. Coaching has made the biggest difference in my life by being able to change the views of many of my students through golf. I am proud to be a good role model and mentor for kids in my community, and I’m even more proud to call myself an SCGA Junior coach. I have been so lucky to be a part of this wonderful family.”

NICHOLAS AGUILAR, SCGA JUNIOR COACH





GROWING GOLF'S FUTURE THROUGH AFFORDABLE ACCESS



AN INTRODUCTION TO COMPETITIVE GOLF

From being announced on the first tee to signing score cards after the round, the Learn to Compete Tournament Series is many kids first taste of tournament play. The series also teaches the rules and etiquette.

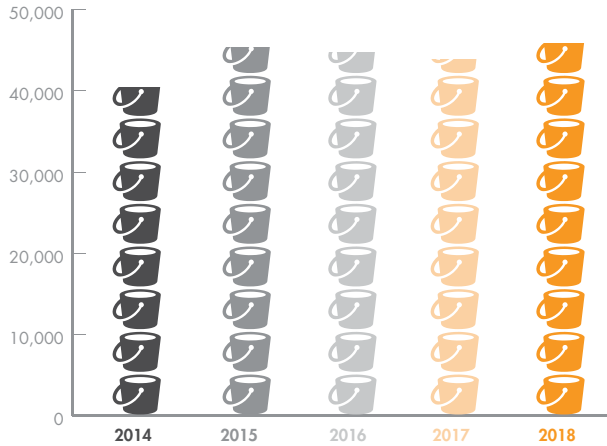


SCGA Junior hosted two PGA Junior League teams from the Southeast LA Community, which allowed the kids to experience and play new courses that they may not have otherwise experienced. Both teams went undefeated!

ENABLING GOLFERS

By providing access to over 150 courses across Southern California for \$5 or less, we are expanding the horizons of who has access to the game.

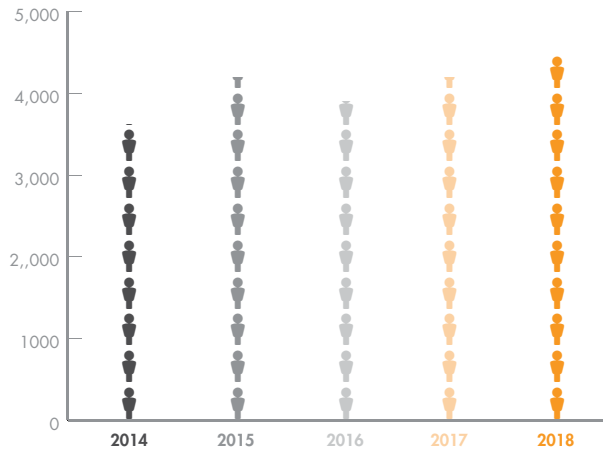
NUMBER OF BUCKETS



NUMBER OF ROUNDS



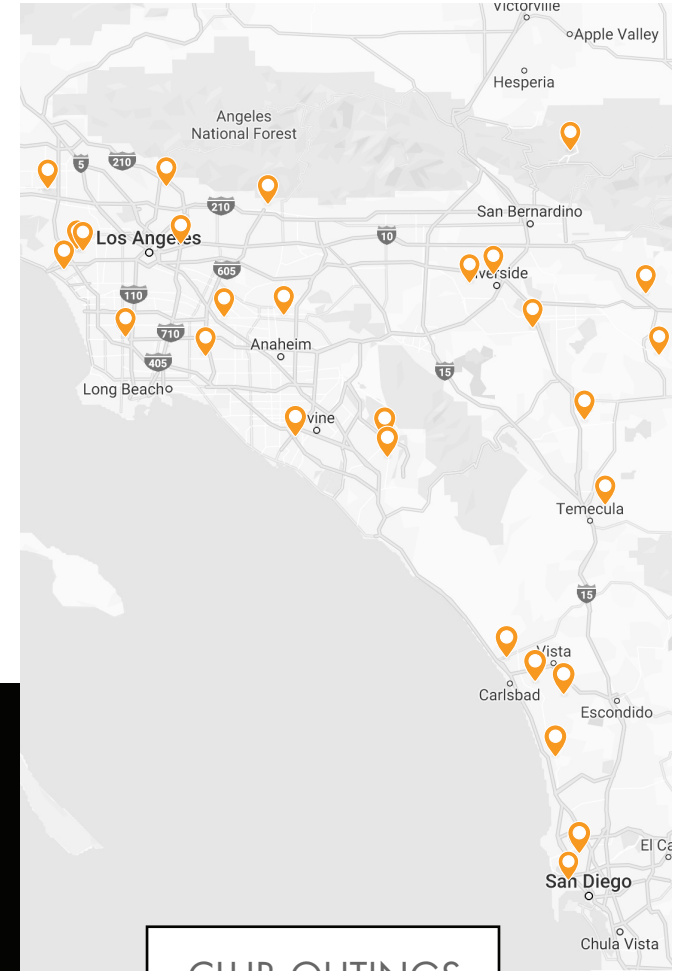
ACTIVE PARTICIPANTS



"The financial barriers of this game are difficult for many aspiring golfers. I remember when I was back preparing for tournaments I kept wondering if it was sustainable long-term. To have the assistance of SCGA Junior is what allowed me to keep going."
HANSEL SUHARLI, SCGA JUNIOR SCHOLAR

CLUB OUTINGS

SCGA Junior is developing golfers across Southern California. Club Outings are organized, semi-competitive events that allow juniors to gain course experience, meet other golfers and have fun in a friendly, informal environment.



CLUB OUTINGS
 📍 **EVENTS**

2018 AT A GLANCE

JANUARY: TICKET SALE FUNDRAISER

Raised \$16,250 by selling Farmers Insurance Open tickets through the Support our San Diego initiative.



MARCH: ANNIKA CLINIC

Hosted a clinic for 40 girls in partnership with the ANNIKA Share My Passion program.



MAY: U.S. WOMEN'S FOUR-BALL

The SCGA Junior Golf Foundation was the beneficiary of this USGA championship.

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

FEBRUARY: CHAPMAN COLLEGE TOUR

Hosted 16 juniors for a guided tour of Chapman University by members of the women's golf team.



APRIL: SOCAL JUNIOR GIRLS SHOWCASE

Twenty-four of the top female junior golfers in SoCal competed for a spot in the Monday qualifier for the LPGA Hugel-Air Premia LA Open.



JUNE: EIGHTH ANNUAL SCHOLAR DINNER

An evening spent congratulating our graduates and recognizing our new and returning college scholars. We celebrated our first all-female graduating class.

JULY: SIXTH ANNUAL FOUNDATION CUP

Elite juniors and donors played side-by-side for a fun and competitive fundraiser held at SeaCliff CC that raised more than \$20,000.



SEPTEMBER: COLLEGE GOLF SUMMIT

Industry experts shared opportunities to play golf in college and give insight to the recruiting process. It's about finding "your best fit!"

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

AUGUST: SUMMER PLAY DAYS

Club members at The Los Angeles CC, North Ranch CC, Palos Verdes GC and Wilshire CC hosted juniors for a day of mentoring and networking.

OCTOBER: 13TH ANNUAL GOLF TOURNAMENT

Guest speaker Lanny Wadkins spoke after a day of golf and fundraising that brought in more than \$160,000 net.

NOVEMBER: FALL LEAGUE

Beginning golfers participated in a team-play style league, where many of them got their first introduction to team golf.



DECEMBER: LPGA-USGA GIRLS GOLF CHAPTER

SCGA Junior Golf Foundation launched the LPGA-USGA Girls Golf chapter of Southeast LA with programming at Don Knabe GC in Norwalk.

Girls **GOLF**
LPGA * USGA



2019 VISION:

WE'VE DONE A LOT, BUT HAVE MORE TO DO

BEGIN:

The Ambassador Club - a donor recognition to program better recognize people like you who continue to support our mission and vision in building up the next generation of golfers.

EXPAND:

Programming to the San Fernando Valley with two sites, and reaching an additional 1,500 youth.

INCREASE:

Our engagement by 150 girls at our Southeast LA Girls Golf site and introduce a new chapter in the San Fernando Valley.

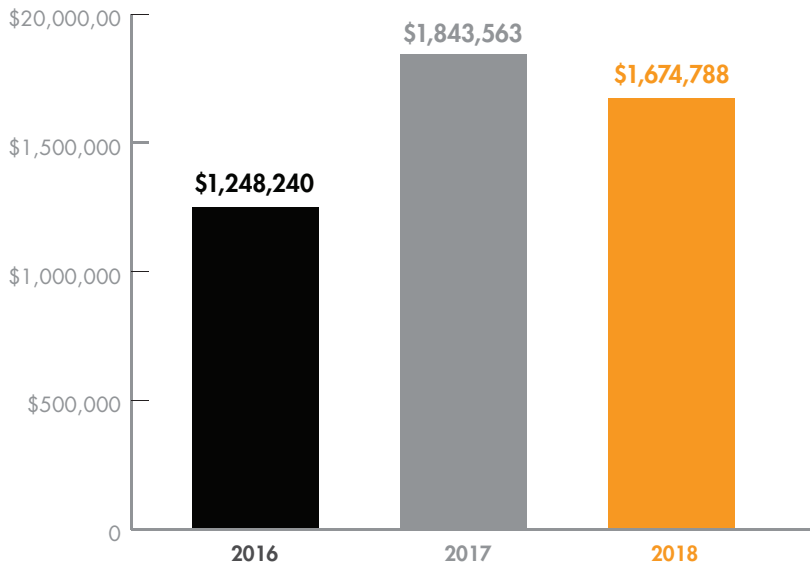
LAUNCH:

An equipment trade-in program for juniors to get new clubs as they grow out of old ones.

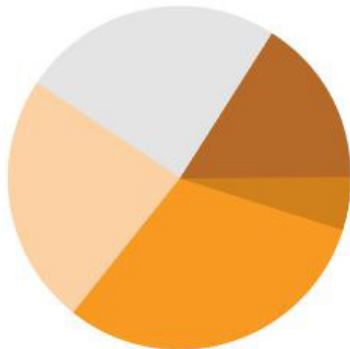
FINANCIALS

Annual funding has grown year-over-year (excluding a one-time major gift in 2017), which has allowed for the continued growth of our programming. Thanks to the support of the SCGA and another donor who underwrite all of our administrative and development expenses, every donation dollar goes directly to our programming expenses.

TOTAL INCOME



EXPENSES



- Player & Youth Development - \$537,580
- Golf Pass - \$400,600
- Administration/Development - \$385,765
- Scholarship - \$225,284
- Club Activities - \$74,580

THE 2018 BOARD

PHIL FRENGS
President

DAN CIMINO
Vice President

JOHN E. KOBARA
Secretary

SUZANNE KELLEY
Treasurer

MATT LYONS
Immediate Past President

DIRECTORS

DR. KEENAN BARBER

VICTOR M. BARTHOLETTI

PATRICK BAXTER

SCOTT CHERNOFF

CHARLIE DAVISON

JOHN HOFFMAN

ED HOLMES

KATHY HUGHES

PATRICK MUNOZ



LEGACY SOCIETY:

Legacy Society members have arranged a deferred gift to the SCGA Junior Golf Foundation utilizing sound estate and retirement planning.

ANNE & VICTOR BARTHOLETTI

DAN & KESSIE CIMINO

JEAN DUFF

MARY FISCHER

KATE & KEVIN GIGAX

ED & BONNIE HOLMES

SUZANNE KELLEY

BOB LIVINGSTONE

MARC & PATRICIA MYERS

JEFF & KARIN NINNEMANN

KEN & RUDELLE TAN

CHANGE MAKERS:

Change Makers provide us the certainty that we can continue to make a difference to juniors in our communities through monthly, reoccurring gifts.

BOB BAKER

HARLAN BLEECKER

JEFF BURDA

JONATHAN COE

ROHAYA ESA

JOHN FISCHER

BRUCE FORTUNE

KEVIN & KATE GIGAX

EARL GILLINGS

ROSIE & MARCO
GONZALEZ

RAQUEL GORDON

KARI GORDON

WILLIAM GREENE

JAY GRIFFEY

KEVIN & YVONNE
HEANEY

DAVID & NELLIE HO

JOHN HOFFMAN

KAREN KIBBEE

JOHN KOBARA

DR. BARBARA
KREEDMAN

TAKAMI KUMAGAI

FERNANDO LINARES

BRIAN LINDLEY

WIL MAYO

JEFF MCGUIRE

FRANK MOORE

JOHN O'SULLIVAN

MATT PAWLAK

JULIA PINE

TIM RANDALL

TYLER & JENNIFER
SEISLOVE

STEVE VAN HERPE

WALLY VIRAY

ERICA WAASDORP

SANDY WILK

KAYCEE WILKE

TO LEARN MORE, PLEASE VISIT
SCGAJUNIOR.ORG/
CHANGEMAKERS



**"I KNOW THAT GIVING BACK TO THE
GAME AND TO YOUNG PEOPLE IS
THE RIGHT THING TO DO."
PHIL FRENGS, PAST PRESIDENT**

THANK YOU TO OUR SUPPORTERS



DON LEVIN
TRUST



LEGEND

\$10,000 and Up

AJGA

Patrick Baxter

Century Club of San Diego

Scott & Josie Chernoff

El Caballero CC

George Francisco

Phil & Mimi Frengs

Livingston Family Foundation

Matt & Melanie Lyons

Patrick Munoz

Marc & Patricia Myers

Norris Foundation

John Rogers

Dennis & Torre Sullivan

The Capital Group Companies

The Coeta & Donald Barker Foundation in Memory of Jim Richards

Tony & Gillian Thornley

HALL OF FAME

\$5,000 and Up

Raul Amezcua & Lisa Gridley

Ben Berry

BNY Mellon

California Seniors GA

Stephen Cha

Dan & Kessie Cimino

Citizens Business Bank

Jean Duff

Dan Dufner

Al & Debby Frank

Robert & Laurie Goldstein

Kevin & Yvonne Heaney

Ed & Bonnie Holmes

Dean Hoss

Peter Jensen

Suzanne Kelley

Bob Merette

Scott Myers

Ron Proul

Riviera CC

Arnold Rosenstein

Richard Sandler

Matthew Segal

Bob Summers

Robert & Sharon Veeh

Waste Management

Women's Sports Foundation

Zach Yager

GRAND SLAM

\$2,500 and Up

American Golf Ambassadors of San Diego

Bob & Jill Baker

Anne & Victor Bartholetti

Joel Beth

Mark Caplow

Tony Cossa

Charles & Maureen Davison

Amanda & Richard Duffy

John Kobara

Elizabeth Kolar

Michael Ledbetter

Ernest Marchosky

Peter Mathes

Ray Mayo

Mike McKay

Origins Golf Design

Fredrick Quist

Ranches at Belt Creek

Don Redd

Gus Rendon

Dave Thompson

Jim & Gail Vernon

Sandy Wilk

Harley Williams & Madi Kleiner

MAJOR CHAMPION

\$1,000 and Up

Associated Women Golfers of Annandale

Randy Austin

Kay Bailey

Carol & Dr. Keenan Barber

Ken & Susan Bien

Dr. Harlan Bleecker

Todd Brisco
California Community
Foundation
George Carney
Bruce Carson
Club Replacement Golf
Chuck Davis
Todd DeAngelis
Dean Dierks
Eric Dortch
Scot Ellingsonx
Michael Feeney
George Fisher
Launie Fleming
James Forsyth
Josh Freeman
Kate & Kevin Gigax
Hacienda GC
Matt Herman
Rich Hernandez
HJ Glove
David & Nellie Ho
John Hoffman
Hole-in-One USA
Kathy & Harry Hughes
Michael Humbarger
Chip Humphries
John Kinney
Bob Jones
Richard Katz
Kent Keller & Jean Scott-
Keller
Kenneth Glenn Family
Foundation
Dirk Kingma
Jake Klohs
Ray Knowles

Peter Lannon
Bob Larson
Andy Lozano
Dr. Bernard Markowitz
Jeff McGuire
Dane McKay
Scott & Susan McNealy
Greg Meyer
Mission Hills CC
Mission Hills Men's GA
Frank Moore & Shannon
King
Hadi Morshed
Lew Murez
Patrick O'Grady
Al Olvera
Bob Osborn
Palos Verdes GC
Pauma Valley CC
Kemp Richardson
Tim & Deana Riley
Nick Roberts
Louis Rosenmayer
Paul Rydell
John Rydell II
John Rydell III
San Gabriel CC Women's
Club
Mike Sidoti
Jason Sills
Steve Solomon
Chuck Stain
Stone Eagle GC
Roy Taylor
The Farms
The Grand GC
The Lakes CC

The Lakes Ladies GA
Steve Tilles
Torrey Pines Men's GC
Touchstone Golf
Foundation
David Tucker
Gary Uecker
Steven Weinberg
Henry Weingarten
Mark Wilson
Yorba Linda CC
Yorba Linda Women's GC
Mark Zielinski
CHAMPION
\$500 and Up
Douglas Allen
Kristin & William Amon
Arroyo Trabuco Members
Club
Larry Atlas
Mike Baghranian
Barona Creek GC
David Barsocchini
Robert Barth
Steve Bendt
Craig & Marion Benell
Jenny Bethune
Rob Biddinger
Peter Borden
David & Linda Cardwell
Mark Carroll
Chaparral CC Women's
Club
Tom Curran
Brian Davison
Christopher Deering
Neal Dem

Desert Willow GR
Ken & Randee Devlin
Trung Doan
David Duffy
Richard & Peggy Eidson
Lowell English
John Fischer
Bill & Adena Frank
Tom Freeman
Ron Freese
Rick Glasser
Peter Grace
Dennis Graves
Harvey Green
David Hobby
Jim Horst
Evan Hunter
Charley Johnson
Jeffrey Johnsrud
Thomas Kaney
Bob Keogh
Dr. Barbara Kreedman
Robby Krieger
Dr. Thomas Lindgren, M.D.
Brett Longenecker
Tony Magnemi
Michael Malone
Candace Mar & Kenneth
Philipson
Lance Mellring
Kyle Mendoza
Irv Miller
John Minnick
Mission Viejo CC
Mission Viejo CC
Women's GC
Zack Moran

Dave Niehaus
Jeff & Karin Ninnemann
Buddy & Arline Pepp
Mark Pfeil
Craig Phillips
Bruce Poole
Allan Preusch
Dick Rai
Clarke Rheney
Jim Ryan
David Sams
Steve Hendry
Michael Scanlon
John Schiller
Danny Shepherd
Sherwood CC
Craig Silvers
Fred Solomon
Edward Sonia

Spanish Hills CC
Josh Stanka
Michael Starkman
Jilleen Stelding
Donna & Ronald Sylvestri
Ken & Rudelle Tan
Ryan Telford
Temeku Hills Men's GC
Steve & Kim Titus
Dan Toomey
Sarah & Sam VanWagner
Doug Weaver
Jim Yates
John Ziello

