



Golf is Good Ambassador Program

Overview

The California Golf Course Owners Association (CGCOA) is taking an active role in statewide advocacy. The CGCOA Golf is Good Ambassador Program organizes golf industry representatives, matching them with the legislators representing the district in which the ambassador's golf course is located, and guiding ambassadors in the process of advancing the messages and priorities of California's golf industry.

CGCOA is seeking golf course owners, general managers, superintendents, golf professionals, even amateur golfers and others passionate about protecting the game of golf and promoting public policies that enable golf to flourish in California.

Ambassador Training and Education

Golf is Good Ambassadors will receive the tools and training necessary to become effective advocates for golf. Resources include a recorded video presentation that can be viewed at the ambassador's leisure covering the basics of advocacy, periodic live online trainings addressing current issues and messages, handouts detailing the Golf is Good messages and positions on key public policy issues.

Golf is Good Ambassadors who are GCSAA members will receive GCSAA service points:

- GCSAA members serving in an ambassador capacity with the CGCOA will receive .25 points per year for the position and then can accumulate additional points (.25 per activity) for activities such as participating in a state golf day or being involved in an outreach effort.

Golf is Good Ambassadors who are PGA of America members will receive PGA service credits (details available soon).

Recognition

Ambassadors have the opportunity to win the CGCOA Golf is Good Ambassador Award, which honors individual ambassadors who have demonstrated exceptional leadership and engagement in advocacy through outreach and relationship development with a member of the California legislature.

Application

Take the next step to becoming an advocate for golf by completing the attached Golf is Good Ambassador Application and returning it to CGCOA, 2235 Park Towne Cir., 2nd Floor, Sacramento, CA 95825, or complete the application online at www.cgcoa.net/golf-is-good/. Have questions? Call CGCOA at (916) 485-6361 or email info@golfcalfornia.org.



Golf is Good Ambassador Application

Name: _____ Job Title: _____

Course Representing (Home Course if Amateur Golfer): _____

Course Street Address: _____

Course City: _____

Phone (Circle Office or Home): _____ Cell Phone: _____

Email: _____

Please describe any government advocacy experience and/ or relationships with elected officials:

Please describe specific areas of interest or expertise (e.g., water, pesticides, taxes, labor laws, growth of the game, image of the game, etc.): _____

STAFF USE ONLY

Assembly District: _____ Current Assemblyperson: _____

Senate District: _____ Current Senator: _____